

Mended Hearts[™]

The largest cardiovascular peer-to-peer support network in the world

Mission

"Inspiring hope and improving the quality of life for heart patients and their families through ongoing peer-to-peer support"



About Mended Hearts

- Founded 1951
- Dwight Harken, MD
- > 20,000 Members
- > 300 Chapters
- ➢ 460 Hospitals



Father and co-founder of Mended Hearts, Inc., Dwight Emary Harken, M.D., 1910-1993

- > 200,000 Patients Visited Annually
- National office Based in Dallas
- National staff of 8

Amgen

- AstraZeneca
- Boehringer Ingleheim
- Bristol-Myers/Squibb
- Daiichi Sankyo/Lilly
- Edwards Lifesciences
- Gilead
- Janssen
- Novartis
- Pfizer
- Sanofi Regeneron

Corporate Advisory Council

Alden Harken, MD Carol Raimondi, RN Jeffrey Marshall, MD Sarah Spinler, PharmD Mark Susso, MD Ralph Vicari, MD

Medical

Advisorv

Council

AACVPR
ACC
AHA
PCNA
SCAI

Healthcare Member Society Collaborations

Timely Patient Peer Support

On-Demand Peer Support

- Virtual Visiting
- Hotline: 800-HEART-99
- Removes Barriers
 - Anywhere online & phone
 - Anytime
 - Anyone

HeartGuide

- Print
- Digital
- Smartphone/Tablet App
- English and Spanish



- 2016
 Communicator
 Awards:
 - Best Nonprofit Magazine
 - Best Association
 Magazine

Member Heartbeat Magazine

The Power of an Active Patient



Visiting helps patients
 AND visitors

HCPs can tell when a patient has been visited

HCPs strongly supportive

 Visiting improves outcomes

Proven results: Quantifying Value of Peer Support Study

Key CMS Finding: Mended Hearts hospitals' readmission rates for heart failure are significantly more likely to be "better than U.S. national rate" than other U.S. hospitals

Reduced Readmissions!

- New Reimbursement Rules
- Proven Model
- Inexpensive Solution volunteer hours
- Opportunity:
 Scale Through Technology
 Peer Support Online & Phone

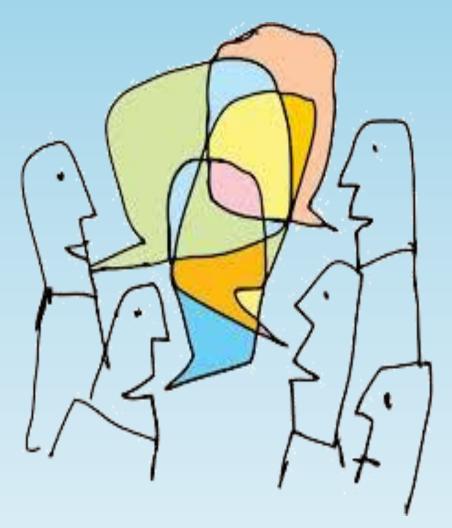


Mended Hearts Advocacy Priorities

- Access to innovative cardiovascular disease treatments and devices
- Medication adherence/medication therapy management
- Promote, ensure access to, and expand the use of cardiac rehabilitation



Future Online Support Communities



24/7 Support

- Disease-State Specific
- Accredited Peer Visitors
 - Multimedia Content
 - Threaded Discussions
 - Live Events
 - Staff Moderated

Starting a Mended Hearts Chapter

- 10 community patients & caregivers
- Hospital stakeholders' participation
- Hospital / rehab referrals
- Plan organizational meeting
- Charter the chapter



The Sky's The Limit

 Help patients find their voices
 Refer patients

> Add Mended Hearts to your hospital

Check us out!

Call or visit us!

www.mendedhearts.org

1-888-HEART-99



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